



OYSTER MILL
• Playhouse •

2023
Advertising &
Sponsorship
Information

Oyster Mill – Advertising Information

Are you looking for an affordable way to place an advertisement that will be seen by thousands of patrons over the course of a season? If so, then placing an ad in Oyster Mill playbills may be the answer for you. Advertising with us stretches your ad dollars further, while hitting your target audience! There are six productions mounted each year, so that is six opportunities for the public to see your ad.

Purchasing an advertisement can be accomplished in three easy steps:

Step One: Contact Oyster Mill Playhouse to place an ad in our playbills. Email your inquiry to vicepresident@oystermill.com.

Step Two: Please indicate in the email what size ad that you are interested in placing. There are three sizes to choose from. Check out the back cover of this flyer to see examples of the available sizes.

Step Three: The Public Relations Officer will contact you to work on getting the advertisement into the playbill. Electronic submission for ads is preferred, but we can work around that if it is an issue.

The cost for advertising in all six programs can be found below:

CATEGORY	AMOUNT	TYPE	WEBSITE
PREMIUM	\$450	BLACK/WHITE	LINK
STANDARD	\$300	BLACK/WHITE	LINK
BUDGET	\$200	BLACK/WHITE	LINK

NOTE: Prices can be prorated if ads are purchased during the middle of a season.

The ongoing support of our loyal sponsors and advertisers helps make it possible for Oyster Mill Playhouse to offer a robust season of quality plays and musicals at affordable prices. Please thank them with your patronage and remember to mention you saw their ad at Oyster Mill Playhouse!

Email: vicepresident@oystermill.com



1001 Oyster Mill Road, Camp Hill, PA 17011
Phone: 717.737.6768 | **Website:** www.oystermill.com

Oyster Mill – Sponsorship Information

Support the arts in your community by sponsoring one or more productions here at Oyster Mill Playhouse! With thousands of attendees during a six-show season, a season or show sponsorship at Oyster Mill is a great way to showcase your brand while supporting a local non-profit.

We are seeking the following support:

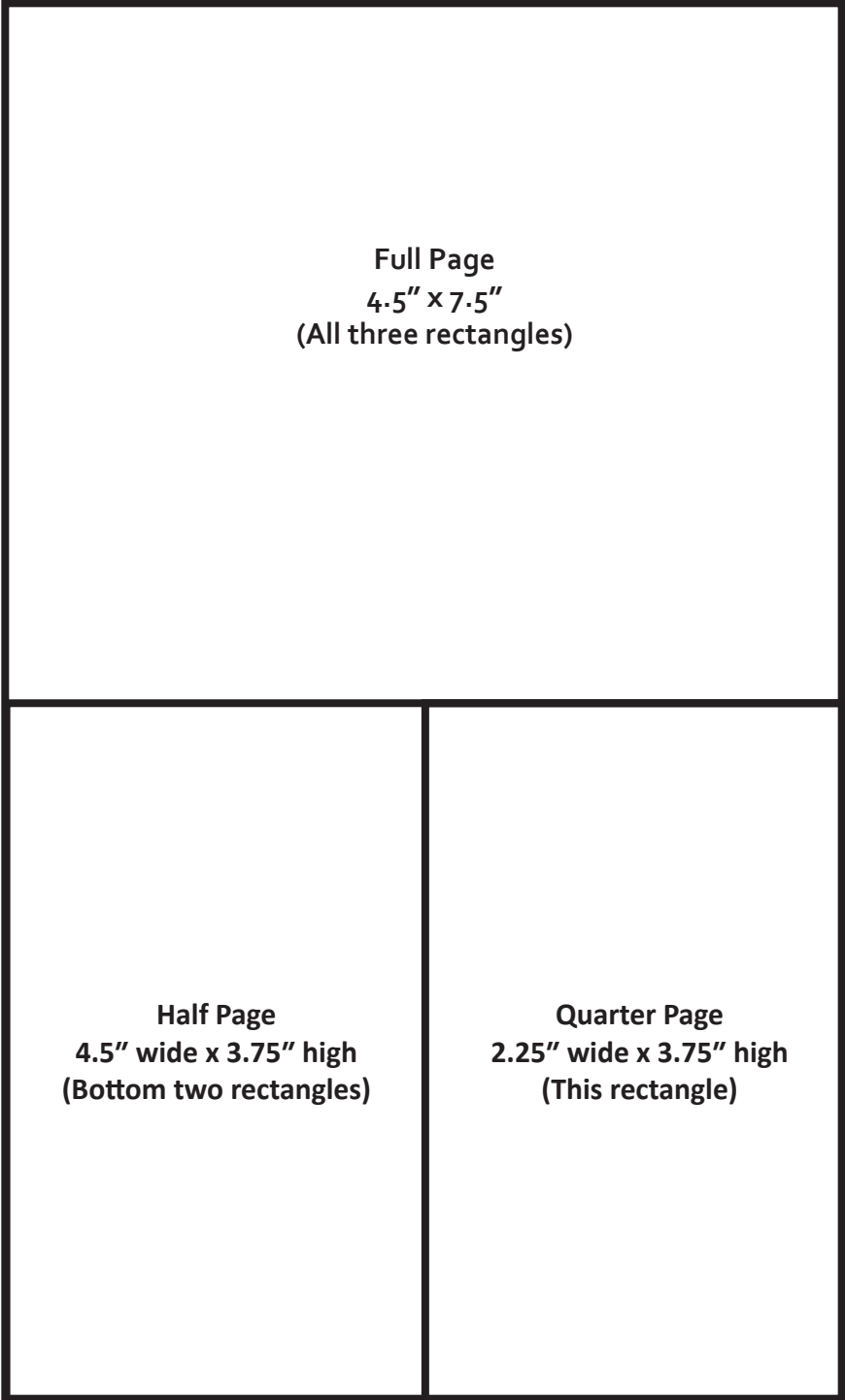
SEASON SPONSORSHIP -- ALL SIX SHOWS		\$6,000
<p>Six tickets to the opening night performance of ALL six shows (exchangeable in accordance with OMP ticket policy).</p> <p>Full page, black and white ad in program.</p> <p>Featured Season Sponsor billing on our website with your ad or logo linking to your website.</p> <p>Logo and/or notation of season sponsorship on outside banner for ALL six shows.</p> <p>Acknowledgment and thank-you for season sponsorship in the curtain speech for EVERY show.</p> <p>Acknowledgment of season sponsorship on ALL show program fronts and all tickets.</p>		
SHOW SPONSORSHIP	PLAY -- \$1,000	MUSICAL -- \$3,000
<p>Six tickets to the opening night performance of the sponsored production (exchangeable in accordance with OMP ticket policy).</p> <p>Full page, black and white ad in program.</p> <p>Featured Show Sponsor billing on our website with your ad or logo linking to your website.</p> <p>Logo and/or notation of show sponsorship on outside banner for the production.</p> <p>Acknowledgment and thank-you for show sponsorship in the curtain speech.</p> <p>Acknowledgment of show sponsorship on show program fronts and all tickets.</p>		

If you have any more questions, or would like to sponsor one (or all) of our productions, please call 717.737.6768 or send an email to the address below:

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Full Page
4.5" x 7.5"
(All three rectangles)

Half Page
4.5" wide x 3.75" high
(Bottom two rectangles)

Quarter Page
2.25" wide x 3.75" high
(This rectangle)